



## CADIENT DECISION POINT<sup>®</sup>

### Imagine a better way to hire.

Your location managers are stressed. They have open positions all the time because your business is expanding or plagued by constant turnover. They want to hire well, but they need to fill positions quickly, or customer experience suffers.

Hourly hiring is hard. Your hiring managers don't have time to evaluate every application. Operational pressures may cause them to make quick decisions. The result is some bad hires.

Hiring managers need to identify and prioritize applications that will give them the best hires. Period. But stacks and stacks of applications made this an impossible task – until now.

Cadiant Decision Point quickly analyzes your applications for top performers and presents your hiring managers with the rankings.

Your managers begin the hiring process a step ahead - with data-driven decisions already in progress.

### **BAD HIRES ARE BAD FOR BUSINESS**

- High turnover
- Poor customer experience
- Lost revenues
- Poor brand image
- Low morale and finger-pointing

## WELCOME TO THE FUTURE OF HIRING

Cadient Decision Point is a powerful recommendation engine. It identifies top candidates fast, eliminates guesswork, and mitigates bias. Using machine learning and augmented intelligence, Decision Point helps you make better quality hires.

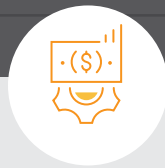
With Decision Point, your business gets:



**Better  
Quality Hires**



**Reduced  
Turnover**



**Decreased  
Operating  
Costs**



**Increased  
Revenue**



**Improved  
Diversity**

## HOW DOES IT WORK?

1. Decision Point streamlines the application review process
2. Uses machine learning algorithms specific to your business
3. Sorts through stacks of applicants in seconds
4. Finds the top candidates who will stay longer
5. Automatically presents your hiring managers with the best candidates for your business
6. Enables your hiring managers to make the final decision

Imagine hiring with confidence and improving your business in a real, tangible way.  
Revolutionize your hiring decisions with Cadient Decision Point.

Get started at [CadientTalent.com/hire-better](https://CadientTalent.com/hire-better).

## DECISION POINT WILL IMPROVE YOUR HIRING PROCESS LIKE NOTHING YOU'VE SEEN BEFORE.

The following examples illustrate the potential annual savings across our clients by using Decision Point recommendations. For each of these examples, we compiled data for each client consisting of 5 years of their historical applicant records, hired status, and employee tenure.

Using machine learning, we analyzed the dataset to learn which combination of attributes were common across the employees who were considered good hires based on length of tenure. These attributes usually vary from business to business, and they can even vary within a business based on geography and economic climate. Before this analysis is done, we remove any attributes that could introduce bias from the data. Attributes such as name, age, gender, and race are not factored into the hiring model.

For each client, we looked at how many of their actual hires Decision Point would have recommended versus how many they hired that Decision Point would not have recommended. Our analysis estimated the bottom-line impact of hiring fewer employees who lasted longer versus repeatedly hiring ill-suited and short-tenured employees to fill those same positions. We multiplied these saved hires by \$2,500 – which is the average cost per hire – to calculate the potential savings.



### A LARGE NATIONAL RETAIL CHAIN

ACTUAL HIRES  
30,950

POTENTIAL HIRES SAVED  
15,937

**ANNUAL SAVINGS**  
**\$39.8M**



### A NATIONAL CONVENIENCE STORE CHAIN

ACTUAL HIRES  
40,904

POTENTIAL HIRES SAVED  
12,663

**ANNUAL SAVINGS**  
**\$31.7M**



### A LARGE BUSINESS SERVICES FIRM

ACTUAL HIRES  
60,150

POTENTIAL HIRES SAVED  
10,300

**ANNUAL SAVINGS**  
**\$25.7M**



### A POPULAR REGIONAL FAST-FOOD CHAIN

ACTUAL HIRES  
8,501

POTENTIAL HIRES SAVED  
3,129

**ANNUAL SAVINGS**  
**\$7.8M**